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New York firm makes first Memphis purchase, hopes for more

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Another real estate firm is jumping into Memphis' fast-growing warehouse market.

New York-based LRC Properties recently spent \$23 million on 4926 Southridge Blvd., and it's "absolutely" hoping to buy more properties in Memphis, LRC principal Karie Nero told the *MBJ*.

"[Memphis] has steady rental growth. It's got an expanding intermodal system ... [and a large] inland port," Nero said. "And, there's been a lot of absorption in the past year. As of the second quarter last year, there was 8.4 million square feet



4926 Southridge Blvd.

under construction and half of that had been pre-leased ... which is pretty impressive."

The Southridge property contains 640,000 square feet and is occupied 100% by Technicolor. Nero said she loves Technicolor as a tenant and the fact its lease lasts another three and a half years.

In general, though, LRC isn't necessarily looking for fully occupied properties, Nero said. Its modus operandi is to buy value-add properties it can reposition or redevelop with hands-on management. She said the company is seeking every type of industrial building — from smaller properties usable for last-mile distribution to huge buildings farther from a city's center.

While based in New York, <u>LRC's portfolio</u> is full of properties in the Carolinas and contains none in the Northeast, according to its website.

NAI Saig Co.'s Brian Califf brokered the Southridge sale.

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